

# DAKOTA SPONSORING FASHION SUMMIT 2018

Being innovative and sustainable is always the core value of Dakota. We are proud to be the planet sponsor of the Fashion Summit (HK) 2018. Jointly organized by seven associations, environmental NGOs and academic institutions, Fashion Summit is the largest sustainable fashion event in Asia focusing on the relationship between Innovation and Sustainability.

Key players from industry were sharing their views and experience on various topics, speakers including:

- Mr. Edwin Keh, CEO, The Hong Kong Research Institute of Textiles and Apparel
- Mr. Karl-Johan Persson, CEO H&M Hennes & Mauritz AB and Board Member H&M Foundation
- Dr. Marsha Dickson, Co-Founder, Better Buying & Professor, University of Delaware
- Dr. Amanda Parkes, Chief Innovation Office, Future Tech Lab
- Mr. Joel Ankerberg, Head of Business Development, Production, H&M group
- Mr. Aamir Sakhia, Chief Operation Officer, Lane Crawford.

Our long term customer, Mr. Karl-Johan Persson, CEO of H&M, gave an inspiring opening remarks on the second day of the Fashion Summit conference. During the conference, it was our great pleasure in meeting Mr. Persson again. We had exchanged our views with Mr. Persson on how the industry could innovate and take action to close the fashion loop.

Let's lead and leap!

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